FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00042066 **Type of Permit:** FILMING **Release Date:** 07/18/2011

Production Company PYTKA

Insured Company Name PYTKA

Contact Phone No. 1 310-392-9571
Contact Phone No. 2
Fax
Address 858 N DOHENY DRIVE
WEST HOLLYWOOD, California
90069

Production Title PEPSI

Type of Production Commercial - Standard

Producer Vincent Joliet

Director Joe Pytka

1st AD n/a n/a

Production Manager Kate Thurmann

FilmL.A. Coordinator Adrian Fayad

Location Manager Mike Bergemann
Primary Phone Mobile - 310-849-2296
Secondary Phone Office - 310-392-9571

Location Assistant N/A N/A
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$76.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS CREW PARKING 16 VEHICLES AND UP	$300.00
LA CITY DEPT OF REC AND PARKS MONITOR ADMIN FEE	$76.00

Total Permit Fee $1,317.00

Number of Locations 1

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Summary Information — Location

Permit Number F00042066
Production Company PYTKA
Insured Company PYTKA
Production Title PEPSI

Location Manager Mike Bergemann
Primary Phone Mobile - 310-849-2296
Secondary Phone Office - 310-392-9571

Location Address 2030 Cummings Dr, Los Angeles, CA, 90027

Location Type Private Residence

Prep Dates 7/18/2011 - 7/18/2011 07:00 - 19:00 1 day

Film Dates 7/19/2011 - 7/19/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
Mike B Pytka Agent Letter756.pdf
Fern Dell Parking.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Motor Homes	1
Stakebed Trucks	1
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Spot Check	1

Filming Activities Interior and exterior dialogue; all on private property ;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals
LOS ANGELES POLICE DEPARTMENT — Mark Buck
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — ReyRonald Pineda

Coordinator Note SPOT CHECK PER INS. OWENS.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
4730 Crystal Springs Dr., LOS ANGELES, CA, 90027

Parking Notes
Crew parking @ FERN DELL SECTION # 9. 7/19; 0600-2100 hours.

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Permit #F00042066

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Pytka ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: _____

Pytka -
Name of Principal

By: _____
Representative's Signature

MIKE BERGEMANN
Print Representative's Name

LOC MGR
Representative's title

_____
Principal's Address

3108492296
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT

Permit #F00042066

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Approved Crew Parking at Fern Dell Sec # 9 only.
- May not drive any vehicles onto the trails at any time.
- Must park vehicles legally on the street or in the parking lot.
- Must park majority of vehicles in the main parking lot.
- Must park all vehicles legally in the lot. May not park any cars along the street.
- If cars are parked on the street and get ticketed, the Park Film Office will not contest the tickets.
- May not block any parking lot entrances or driveways.
- Must maintain access to the dumpsters.
- Must leave minimum of 10 parking spaces for park patrons.
- Company and Park Monitor must ensure that park gates are open for when the vehicles exit and enter the park to make sure that trucks do not idle in front of homes.
- Must post own security guard at entrance gate with copy of permit at sunset or risk having all cars ticketed by DOT.
- May not go down into the Dells, no exceptions.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.

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- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-42066
PYTKA - PEPSI
(FERN DELL SEC #9 LOT)

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